

About VTLS

VTLS Inc. is a global company providing information management solutions to a diverse customer base in 37 countries. As providers of



library solutions for more than 30 years, VTLS has a deep and broad knowledge of the current needs of libraries and information centers. At the same time, VTLS is also an innovative leader in developing cutting-edge products for today's information management needs.

Our ISO 9001:2000 certification is proof to our customers that we follow international standards for both our products and our practices. In addition, our products undergo rigorous quality control procedures, ensuring that we deliver our customers the highest quality products and services.

VTLS provides leading technology in the management and delivery of information to people, primarily through libraries and information centers. We do this with a core set of beliefs rooted in being open, operating with integrity, providing quality, being of service to our customers and community, and above all, operating with truthfulness in all we do. We believe in assembling talented people and providing them with an educational and nurturing environment so that they can achieve both company and personal goals.



VITAL Media

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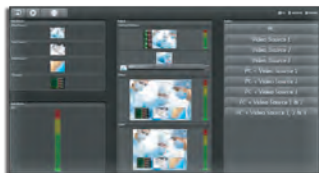


VITAL Media handles every step in publishing your digital content from inception to delivery.

Using the VITAL repository as a knowledge base, VITAL Media helps you create, manage and deliver your digital rich media content, whether you publish on your own site or public sites like **YouTube**. The delivery mechanism uses a unique mode of content exchange managed by your staff and tailored to meet the needs of your clients.

Create

VITAL Media offers the benefit of generating rich content at the touch of a button, while at the same time keeping equipment cost low and processes simple.



VITAL Media lets you synchronize multiple video, audio and PC inputs and effortlessly create a single streaming video output. Your unique content might consist of recorded lectures, corporate training, medical procedures, and much more -- transformed instantly into streaming video for the web, mobile devices, archives or live presentations.

Manage

VITAL Media uses a VITAL repository to ingest, index and store your valuable digital media and control access to it. This makes it easy to manage the digital media you have created.



To help you manage your digital media, VITAL offers the following basic tools:

- Robust search and discovery processes.
- Support for thumbnail display.
- Support for any type of content.
- A fully customizable interface.
- Detailed reporting capability.
- Previewing capability.
- Viewing, editing and saving capability.
- Versioning and rollback capability.
- Batch loading utilities.
- Web-based loading and e-submission.

Publish

Using VITAL Media Conduit

With a multitude of publishing locations, from public sites to your own webpage, how can you keep track of your digital media?



VITAL Media can manage your published rich media assets in one central location – even content on public sites like **YouTube** - making them more accessible, more valuable and more useful.

If your multimedia and rich media assets are growing exponentially, VITAL Media helps you:

- Know where they are all published
- Track different versions in multiple locations
- Provide a centralized index of your digital assets

If you don't have all the answers, you need VITAL Media solutions.

Deliver

While some of your content is published free and public, not all of it should be. Furthermore, not all of your file formats and large file sizes are supported by public publishing sites.



YOUR CLOUD: Let VITAL Media cloud solutions serve as your private content delivery network and handle the delivery of your content. From the VITAL Media cloud, you can stream your content to as many or as few users as you desire.

YOUR CONTROL: Control who can view your content by requiring authentication, restricting access to a specific IP domain or making certain content viewable by anyone. At the same time, VITAL Media serves as a central repository for all of your content. One site, one search.

YOUR MONEY: VITAL Media can also help you monetize your valuable digital assets on a pay-per-view or subscription basis.

Who can benefit from VITAL Media?

Do you want to produce or publish digital content but lack the experience and infrastructure to manage it?

VITAL Media provides the hardware, software and support to guide you through the process and make your vision reality.

Do you already have valuable digital content you would like to publish?

VITAL Media provides a cost-effective solution for managing and delivering it, from storage to accessibility to version control.

Do you have rich media content published in multiple public locations on the web?

The VITAL Media repository acts as a home base, allowing you to publish to these sites while maintaining records, controlling versions, and creating archives of all of your digital assets.